# **Creative Tours Belfast Privacy Policy**

It is the policy of all the team at Creative Tours Belfast to respect and protect the privacy of our website users. Here's what we do to ensure that.

#### **Data Collection**

- We only collect information about our customers as needed and relevant, mainly around the purchase of tickets online.
- We will **not** disclose individually identifiable information to any third party for any purpose other than for the purposes of delivering a tour or service.
- The ticketing engine on our website is provided by TXGB. Information submitted when making a purchase online is encrypted to ensure a safe and secure transaction.
- For data you enter via any other ticket sales platform, for example, Visit Belfast, your name only
  is passed to us, to help us deliver the tour. You may be asked if you give permission for the third
  party to forward your email to Creative Tours Belfast. If you do, we will add you to our customer
  database to keep in touch with you.
- We may contact you within a week after your tour to ask for feedback or your comments on the tour you booked.
- We will ask you if you want to voluntarily add your email and name to to our customers' contact list, in order to receive regular updates from us, season offers and promotions, including discounts. You can unsubscribe at any time.
- Our company will comply with applicable laws, regulations, and industry standards when protecting customer information.

#### Cookies

Our website uses cookies. We ask you to consent to our use of cookies in accordance with the terms of this privacy policy when you book tickets and input your data on our website. We use cookies to help identify your computer. This lets us tailor your user experience, track shopping basket contents and remember where you are in the order process. You can disable any cookies already stored on your computer.

## **Publicity, Promotion and Photographs**

Tour guides on our tours may take photographs of tour participants during the tour. We use these photographs to promote or advertise the tour, including being displayed on CreativeTours Belfast's website, Facebook and Instagram paged.

Participants are always asked if they are content to be part of a photograph being taken and for it potentially to be shared.

Photographs taken by us on tours are copyright to Creative Tours Belfast and may only be used or reproduced by participants for private or domestic purposes. They must not be used for any commercial purpose, including promotion of any supplier or any supplier's products or services, without our prior written consent. Email: CreativeToursBelfast@gmail.com

### Copyright

Our website, its content, text and images is owned and copyrighted by Creative Tours Belfast.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us: CreativeToursBelfast@gmail.com